

ROBERTO BLAKE MEDIA KIT 2024



ROBERTOBLAKE.COM

OVERVIEW AND REAL WORLD ACCOMPLISHMENTS

ROBERTO BLAKE CREATIVE ENTREPRENEUR:

- Bestselling Author in 2023
- Award Winning Entrepreneur
- YouTube Certified Educator
- 100+ Speaking Engagements
- 600k+ Subscribers 40M+ Views
- 1600 Videos on YouTube
- \$500,000 + Lifetime Affiliate Commissions
- \$500,000+ Lifetime Earnings in Client Services
- \$150,000+ Lifetime Digital Download Sales





PARTNERSHIP OPPORTUNITIES

- PRODUCT MENTION (YOUTUBE)
- DEDICATED YOUTUBE VIDEO
- YOUTUBE COMMUNITY TAB
- LIVE STREAM INTEGRATION
- IN-PERSON ACTIVATION
- INSTAGRAM REELS/STORY
- INSTAGRAM HIGHLIGHT
- NEWSLETTER INTEGRATION
- PODCAST INTEGRATION
- X/TWITTER AMPLIFICATION
- DEDICATED WEBINAR
- KEYNOTE INTEGRATION
- LINKEDIN SPONSORED ARTICLE
- USER GENERATED CONTENT

Roberto offers multiple partnership opportunities for brands aligned with his mission of helping Content Creators and Creative Entrepreneurs become successful in growing their reach, reputation, and revenue.

He has partnered with some of the strongest brands in the Creator Economy to help Creators both large and small achieve their goals.



AUDIENCE ALIGNMENT

Roberto Blake is one of the leading experts in the Creator Economy and reaches an audience of aspiring Content Creators, Creative Entrepreneurs, and Full-Time Creators who are focused on increasing the reach, reputation, and revenue of their brands. His reputation makes him an ideal partner if this is your customer.



PREVIOUS PARTNERSHIPS

- ADOBE
- GOOGLE
- YOUTUBE
- SONY
- PAYPAL
- CONVERTKIT
- TEACHABLE
- ANCHOR/SPOTIFY
- STREAMYARD
- TUBEBUDDY
- VIDIQ
- TURBOTAX
- STORYBLOCKS
- EPIDEMIC SOUND
- AMG/SUPERCCELL
- B&H PHOTO VIDEO

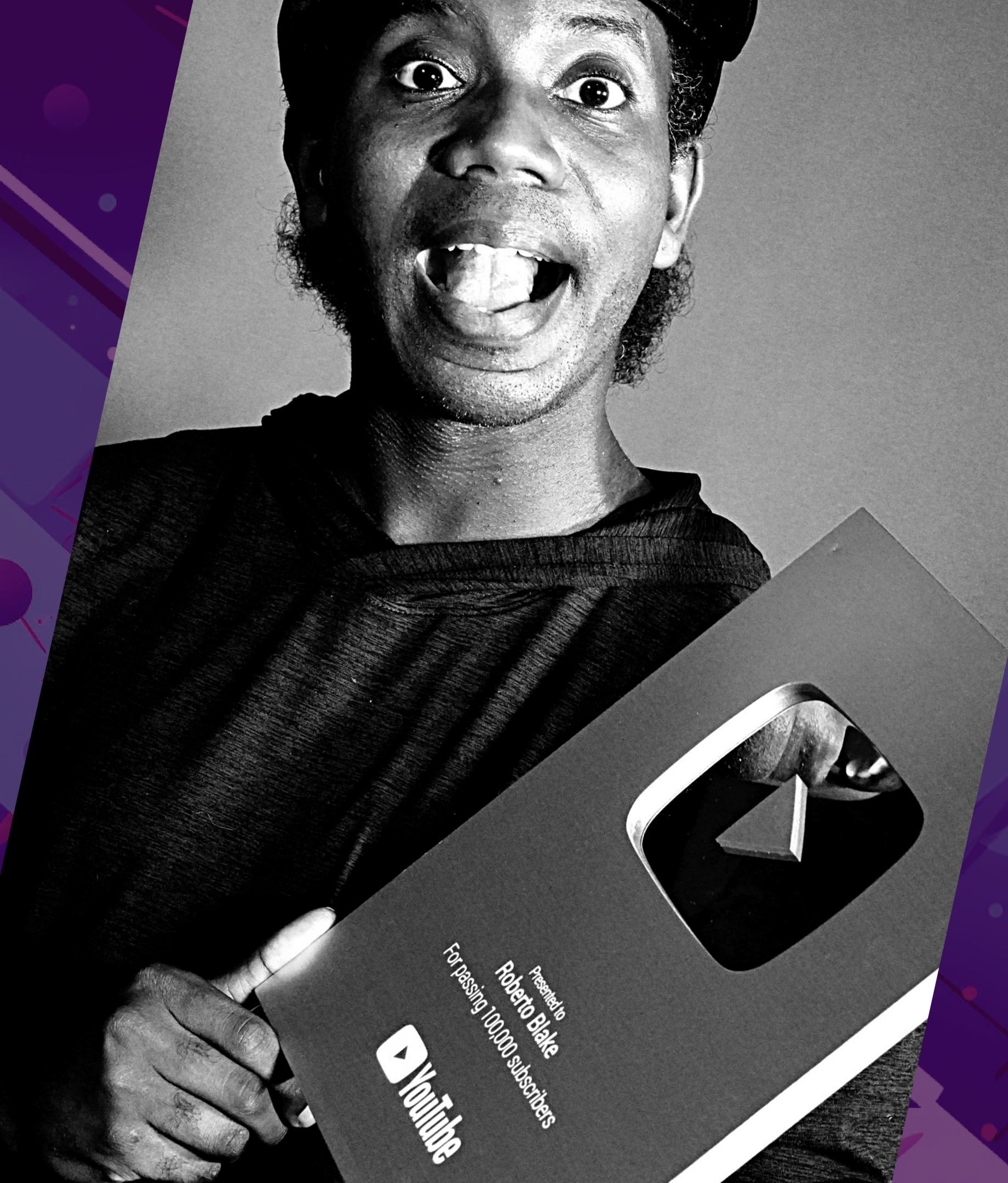
TUBEBUDDY PARTNERSHIP CASE STUDY

As one of the leading YouTube Educators, Roberto has partnered with TubeBuddy in a very successful and lucrative relationship over the years that has produced undeniable results from the brand.

Through multiple video integrations and a few dedicated videos trust and familiarity were able to be built with the audience and they came to see why TubeBuddy was a valuable tool for Creators.

RESULTS FROM PARTNERSHIP

- **CLICKS- 145,500**
- **INSTALLS- 28,474**
- **LIFETIME PURCHASES- 6,671**
- **REVENUE- \$424,106.30**



REACH ON PLATFORMS

-  **100K DOWNLOADS**
-  **600K SUBSCRIBERS**
-  **90K FOLLOWERS**
-  **24K FOLLOWERS**
-  **12K FOLLOWERS**
-  **10K FOLLOWERS**

AUDIENCE DEMOGRAPHICS OVERVIEW

AVG AGE 25-34 | 44%

UNITED STATES | 68%

UNITED KINGDOM | 8%

CANADA | 6%

AUSTRALIA | 2%



MORE ANALYTICS AND DATA POINTS



EMAIL OPEN RATES | 50-60% 10K USERS

CUSTOMER DATABASE | 3000+ USERS

WEBSITES TRAFFIC | 80K PAGE VIEWS

TRUSTPILOT REVIEWS | 4.8/5 48 RATINGS

CONTENT FORMATS

- EXPLAINER VIDEOS
- TUTORIAL VIDEOS
- COMPLETE GUIDES
- TOP/BEST 15 VIDEOS
- TOP/BEST 5-10 VIDEOS
- LIVE STREAM WORKSHOPS
- PODCASTS/INTERVIEWS



ROBERTO'S INFLUENCE ON OTHER INFLUENCERS

If your core customer or market is Influencers or Content Creators on social media, then you need to work with someone who can influence other influencers!

Roberto has built a solid reputation over a decade in the community among fellow Creators and has worked with established brands they respect. He has also built a strong and dedicated email list and customer list of his own, proving the strength of his credibility and power to convert casual viewers into satisfied customers.





PARTNERSHIP PACKAGES

\$120,000 GOLD PACKAGE | 12 MONTHS CATEGORY EXCLUSIVITY

\$60,000 SILVER PACKAGE | 6 MONTHS CATEGORY EXCLUSIVITY

\$24,000 BRONZE PACKAGE | 3 MONTHS CATEGORY EXCLUSIVITY

\$8,000 DEDICATED INTEGRATION | 30 DAY CATEGORY EXCLUSIVITY

\$5,000 BRAND MENTION | 30 DAY CATEGORY EXCLUSIVITY

These packages and prices can be customized and negotiated for the needs of individual campaigns and brand needs. Details regarding Gold/Silver/Bronze Packages are available upon request.

Dedicated UGC Packages for Brand Ambassadorship are also available upon request.

GET CONNECTED WITH ROBERTO

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WWW.ROBERTOBLAKE.COM

